

# Press Release

[www.cv-library.co.uk/media](http://www.cv-library.co.uk/media)



## Tune in to CV-Library

CV-Library has launched its first radio campaign, advertising throughout Surrey and Hampshire on local station Kestrel FM.

Until 4th December commercials and promotions will be broadcast to 232,000 potential listeners. CV-Library is also sponsoring the Kestrel FM Job Finder, helping local candidates find their ideal job with access to 50,000 UK vacancies online.

Lee Biggins, Managing Director at CV-Library: "We shied away from radio campaigns in the past because it's very hard to work out if they're making a difference or not. But now we've bitten the bullet and we're already seeing a great response. Our plan is to carry on reaching out to the UK's jobseekers through various marketing campaigns."

The radio campaign will increase brand awareness, reach out to more jobseekers and support recruiters in the local area. To listen to the commercials and promotions visit:

<http://www.cv-library.co.uk/radio-advertising.html>

Local recruiters looking for the top talent on their doorstep will be advertising their featured jobs online and reaching an even wider audience. To find out more about recruiting local candidates please contact CV-Library directly on 01252 810995.

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Written and distributed for CV-Library by Amanda le Gros - 05/10/2011.

For further information or photography call 01252 810995 or email [a.legros@cv-library.co.uk](mailto:a.legros@cv-library.co.uk)

### Notes to Editors:

#### CV-Library Ltd.

Founded in September 2000 by Directors Lee Biggins and Brian Wakem, CV-Library has over 4.1 million CVs in over 70 industry sectors. The site has approximately 3,100 clients, 53,000 live vacancies and over 745,000 monthly job applications.

